

LOFTY IDEAS



“With Gebrik arriving in up to 600m² single loads, vehicle movement and site storage was reduced to a bare minimum, meaning less impact on our neighbours and a safer environment for all,”

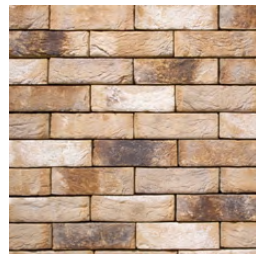
ANDY WOOD
ALD GROUP



PROJECT NAME

GRANVILLE LOFTS, BIRMINGHAM

BRICK FINISH



VS71-28

CLIENT / DEVELOPER

SevenCapital

MAIN CONTRACTOR

Colmore Tang

INSTALLER

ALD Group

ARCHITECT

Building Design Group

Overlooking the Birmingham canal network, the £17m Granville Lofts development by SevenCapital comprises of 112 one-and-two-bedroom apartments, within walking distance of city hotspots The Cube and The Mailbox.

For a stylish, modern look, specialist façade contractor The ALD Group clad the façade of the seven-storey development with 3,700m² of Gebrik Cladding to create a stunning street frontage in an up-and-coming area within Birmingham's vibrant city centre.

With the site situated between the railway and canal, deep foundations were restricted therefore the building was piled, which meant the overall construction needed to be relatively light. Further restrictions were imposed by Birmingham City Council's Planning Department, who insisted on a masonry façade due to its historic city location. Consequently, main contractor Colmore Tang opted for a build-up of Gebrik and Fusion's light gauge steel framing as the perfect solution.

Colmore Tang selected the experienced ALD Group from the Aquarian Approved Installer Network to install the unique insulating brick cladding system – with Gebrik and Fusion's fully insulated structural SFS system enabling the entire scheme to be completed in less than 40 weeks.

ALD Group Contracts Manager Andy Wood comments: "With over 3,700m² of brickwork to install, Gebrik provided a quick and efficient cladding solution. Most of the cladding was installed during the autumn and winter, and because Gebrik is not affected by weather, we were able to continuously install, come rain or shine."

The speed of installation was a cost benefit to using Gebrik, as a result of reduced prelims. Limited site storage and restricted access, requiring timed deliveries, also meant the method of construction

proved beneficial in more ways than one. "Logistically, the city centre site was a real challenge, but with Gebrik arriving in up to 600m² single loads, vehicle movement and site storage was reduced to a bare minimum, meaning less impact on our neighbours and a safer environment for all," commented Andy.

Aquarian was on hand with its technical expertise, ensuring that insurers and Birmingham City Council's Building Control were satisfied that the construction complied with the system's test data and current fire regulations.

The result is a high-profile project completed with great success, which was shortlisted in Aquarian's 2019 Approved Installers Awards, with ALD achieving a 'Highly Commended' certificate in a fiercely competitive category.

Granville Lofts is yet another project we are proud to present as a showcase of Aquarian's expert service and support, as well as a perfect example of Gebrik – our robust, intelligent and innovative brick cladding system, installed by experienced specialists.

To find out how Aquarian Cladding can also help you achieve stunning brick facades please contact our sales team today on 0808 223 9080 or email info@aquariancladding.co.uk



"Because Gebrik is not affected by weather, we were able to continuously install, come rain or shine."

ANDY WOOD
ALD GROUP



www.aquariancladding.co.uk
0044 (0)808 223 9080



AQUARIAN
CLADDING SYSTEMS